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POONA INSTITUTE OF MANAGEMENT
SCIENCES & ENTREPRENEURSHIP

(A Religious & Linguistic Minority Institution, Recognized by DTE, Govt. of Maharashtra, Affiliated to Savitribai Phule Pune University,
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MBA Gen I (Sem II)

206OSCM: Supply Chain Management

(2019 PATTERN)

SHORT QUESTIONS

- Q1) What are the elements of supply chain
- Q2) Define push based supply chain
- Q3) Define pull based supply chain
- Q4) What is the importance of agile supply chain?
- Q5) What is customer-centric supply chain?
- Q6) What is forward supply chain
- Q7) What is reverse supply chain
- Q8) What is upstream supply chain?
- Q9) What is a downstream supply chain?
- Q10) Give two examples of reverse supply chain?
- Q11) What is the difference between supply chain integration and supply chain collaboration?
- Q12) How can collaboration be used to increase supply chain responsiveness?
- Q13) What is supply network collaboration?
- Q14) What is the reason for the growing emphasis on outsourcing?
- Q15) What are the benefits of integrating and collaborating with suppliers?
- Q16) What is the JIT method?
- Q17) How JIT purchasing is different from traditional purchasing?
- Q18) What are problems associated with implementing JIT purchasing?
- Q19) What is Kanban inventory control system
- Q20) What is vendor managed inventory
- Q21) How can customer service be improved by proper implementation of SCM?
- Q22) Do you think that there is a linkage between SCM and CRM
- Q23) What is customer value in supply chain management?
- Q24) How does supply chain management add value for customers?
- Q25) How supply chain improves customer satisfaction?